

# On-Demand Phone Interpreting For Call Centers Use Case

If You Don't Understand It, You Can't Translate It!

# At a glance

Over-the-Phone Interpreting (OPI) services enable real-time multilingual communication in call centers, ensuring seamless customer interactions across diverse linguistic backgrounds. Accurate and efficient OPI services are critical for improving customer experience, reducing misunderstandings, and enhancing operational efficiency in global call center environments.

# Key metrics



**40%**Reduction In Call Handling Time



100% HIPPA Compliant



250+ Languages And Dialects





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# **CHALLENGES**



Call centers face real-time communication challenges when supporting multilingual customers, often resulting in misunderstandings, frustrated clients, increased call-handling time, and potential regulatory risks. Ensuring rapid access to interpreters skilled in specialized terminology and customer service contexts complicates call center operations and training efforts.

## **SOLUTIONS**



On-demand phone interpreting services offer rapid, 24/7 access to professional interpreters trained specifically for call center customer interactions.



Specialized Interpreters



Secure and HIPPA Compliant



Scalable 24/7 On-Demand Service

## **BENEFITS**





### **Enhanced Customer Satisfaction**

Real-time interpreting reduces frustration, increases customer loyalty, and boosts satisfaction through clear, accurate communication.



## **Improved Operational Efficiency**

Shorter call durations, reduced repeat interactions, and streamlined multilingual support lower costs and increase productivity.



#### **Reduced Compliance and Legal Risks**

Accurate, professional interpreting ensures compliance with multilingual communication regulations, reducing legal exposure and potential penalties.