

If You Don't Understand It, You Can't Translate It!

At a glance

Social media posts and digital ads promote medical devices to global healthcare professionals, patients, and industry stakeholders. Accurate, culturally engaging translations enhance brand visibility, boost audience interaction, support regulatory compliance, and effectively drive global market opportunities.

Key metrics



50%

Increase in global audience engagement and conversions



99.7%

On Time Delivery



100%

Regulatory Compliance

CHALLENGES



Social media and digital ads require concise translations of technical and clinical benefits into clear, compelling, and culturally relevant messaging. Translation errors, cultural misunderstandings, or regulatory oversights can negatively affect brand perception, audience engagement, and market compliance. Translating highly targeted digital content effectively across multiple languages and markets, while strictly adhering to regulatory standards adds significant complexity.

SOLUTIONS



AI-optimized translations combined with specialized medical marketing linguists ensure precise, culturally relevant, and compliant translations for social media and digital ad content globally.



Digital Content Specialists



12 Step Quality Control Process



Scalable To Meet Your Needs

BENEFITS



1

Improved Audience Engagement

Culturally tailored translations increase social media interactions, ad clicks, and conversions across global markets.

2

Enhanced Global Brand Consistency

Accurate, culturally sensitive content strengthens brand recognition and trust internationally.

3

Reduced Regulatory and Compliance Risks

Compliant translations mitigate promotional compliance risks, protecting market access and brand integrity.