



# Patient Reported Outcome Measures (PROMs) Use Case

*If You Don't Understand It, You Can't Translate It!*

## At a glance

Patient Reported Outcome Measures (PROMs) are crucial tools in clinical trials, capturing patient health status, treatment effects, and quality of life outcomes. Accurate and culturally appropriate translations ensure reliable data collection, patient comprehension, and regulatory acceptance across international studies.

## Key metrics



**>40%**

Reduction in Data Query Rates



**99.7%**

On Time Delivery



**100%**

Regulatory Compliance

## CHALLENGES



PROMs require precise translations that accurately reflect patient perspectives and subjective health experiences. Linguistic or cultural inaccuracies can result in unreliable data, regulatory queries, or reduced trial validity. Ensuring cultural appropriateness, linguistic simplicity, and consistent measurement across diverse patient populations complicates translations, particularly under tight clinical timelines.

## SOLUTIONS



AI-optimized translation workflows paired with specialized human linguists ensure PROMs accurately capture patient experiences and comply with regulatory and cultural requirements globally.



**Medical Expert  
Linguists**



**Comprehensive  
Validation Process**



**Scalable To Meet  
Your Needs**

## BENEFITS



**1**

### Improved Data Reliability

Precise and culturally relevant translations enhance patient understanding and ensure reliable, comparable outcome data.

**2**

### Enhanced Regulatory Acceptance

High-quality, compliant translations streamline approvals from regulatory authorities, reducing review queries or delays.

**3**

### Better Patient Engagement

Clear and accurate PROM translations boost patient participation and reporting compliance, increasing overall trial success rates.



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