

If You Don't Understand It, You Can't Translate It!

At a glance

Effective translation of patient recruitment materials—including flyers, brochures, websites, and informed outreach content—is essential for successful clinical trial enrollment. Accurate, culturally adapted translations help clearly communicate trial benefits, encourage patient participation, and support faster enrollment across global clinical sites.

Key metrics



>50%

Improvement in Patient Response Rates



99.7%

On Time Delivery



100%

Regulatory Compliance

CHALLENGES

Patient recruitment materials must clearly convey clinical trial information, eligibility criteria, and participant benefits in language that resonates with diverse patient populations. Inaccurate or culturally insensitive translations can lead to misunderstandings, reduced patient interest, slower enrollment, and delays in trial timelines. Additionally, recruitment materials must comply with regional regulatory and ethical guidelines.

SOLUTIONS

AI-optimized translations paired with specialized human linguistic review ensure patient recruitment materials clearly communicate trial benefits and requirements, driving patient engagement and enrollment globally.



Medical Expert Linguists



12 Step Quality Control Process



Scalable To Meet Your Needs

BENEFITS

1

Accelerated Patient Enrollment

Clear, culturally tailored translations boost patient understanding, improving recruitment rates and shortening enrollment timelines.

2

Increased Patient Engagement

Translations crafted for cultural relevance improve patient response rates, resulting in stronger participation and retention in clinical trials.

3

Reduced Regulatory and Ethical Risk

Accurate and compliant materials mitigate regulatory challenges, ethical concerns, and delays in patient recruitment approval processes.