



# Patient Education Materials (CMI and PHI)

*If You Don't Understand It, You Can't Translate It!*

## At a glance

Patient education materials—such as Consumer Medical Information (CMI) and Patient Health Information (PHI)—clearly explain medical device usage, health benefits, risks, and instructions directly to patients. Accurate, culturally adapted translations ensure patient understanding, compliance, safety, and regulatory approval globally.

## Key metrics



**40%**

Increase in patient comprehension and compliance rates



**99.7%**

On Time Delivery



**100%**

Regulatory Compliance

## CHALLENGES



Patient education materials require precise translations that simplify complex medical information into clear, patient-friendly language. Translation errors or misunderstandings can compromise patient safety, reduce adherence, and create regulatory issues. Translating educational content effectively and culturally appropriately across multiple languages, literacy levels, and regulatory environments adds significant complexity to the process.

## SOLUTIONS



AI-optimized translations paired with specialized patient-focused medical linguists deliver clear, accurate, and culturally relevant patient education materials globally.



**Patient Communication Specialists**



**12 Step Quality Control Process**



**Scalable To Meet Your Needs**

## BENEFITS



**1**

### Improved Patient Safety and Compliance

Clear, culturally appropriate translations enhance patient comprehension, adherence, and safe device usage.

**2**

### Enhanced Patient Satisfaction

Patient-friendly translations improve user confidence, comfort, and overall patient experience globally.

**3**

### Accelerated Regulatory Acceptance

Compliant, clear translations streamline regulatory reviews, facilitating quicker market approvals and global patient outreach.



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