

*If You Don't Understand It, You Can't Translate It!*

## At a glance

Multimedia training videos educate healthcare professionals and users on proper medical device operation, maintenance, and safety procedures. Accurate translations and localized multimedia content enhance global training effectiveness, user engagement, regulatory compliance, and device performance worldwide.

## Key metrics



**45%**

Improvement in global training engagement and retention



**99.7%**

On Time Delivery



**100%**

Regulatory Compliance

## CHALLENGES



Multimedia training videos require accurate translations of technical narration, subtitles, on-screen text, and instructional graphics. Errors or cultural mismatches can lead to user confusion, improper device use, compromised safety, or regulatory issues. Translating and localizing video content clearly and consistently across multiple languages, cultures, and regulatory standards within strict training timelines adds significant complexity to the production.

## SOLUTIONS



AI-optimized translations combined with specialized medical multimedia linguists deliver accurate, culturally relevant, and compliant multimedia training content globally.



**Multimedia Localization Experts**



**12 Step Quality Control Process**



**Scalable To Meet Your Needs**

## BENEFITS



**1**

### Enhanced Training Effectiveness

Culturally adapted multimedia content significantly increases comprehension, user proficiency, and training retention globally.

**2**

### Improved User Engagement and Satisfaction

Localized videos effectively communicate key information, boosting user confidence, satisfaction, and reducing operational errors.

**3**

### Accelerated Global Compliance

Precise, compliant translations support seamless regulatory acceptance, facilitating quicker global product launches and training programs.