



Marketing Brochures and Sell Sheets

If You Don't Understand It, You Can't Translate It!

At a glance

Marketing brochures and sell sheets clearly showcase medical device benefits, features, and competitive advantages to global healthcare markets. Accurate, culturally adapted translations drive brand consistency, regulatory compliance, market engagement, and international sales growth.

Key metrics



35%

Increase in international market engagement and sales effectiveness



99.7%

On Time Delivery



100%

Regulatory Compliance

CHALLENGES



Marketing materials must communicate precise technical details and compelling marketing messages simultaneously. Translation errors or culturally inappropriate content can undermine brand credibility, trigger regulatory scrutiny, or diminish market impact. Translating nuanced marketing content effectively across multiple languages while strictly adhering to country-specific regulatory and promotional standards adds complexity to the translation process.

SOLUTIONS



AI-optimized translations combined with specialized medical marketing linguists deliver accurate, culturally relevant, and compliant marketing materials globally.



Marketing-Focused Translators



12 Step Quality Control Process



Scalable To Meet Your Needs

BENEFITS



1

Enhanced Global Market Engagement

Culturally adapted translations resonate strongly with local markets, driving greater sales and product adoption.

2

Consistent Brand Messaging

Accurate translations maintain global brand consistency, increasing customer trust and recognition internationally.

3

Reduced Regulatory and Compliance Risks

Compliant translations minimize the potential for regulatory issues, facilitating smoother global market entry and acceptance.



www.languagescientific.com



info@languagescientific.com



www.linkedin.com/company/language-scientific/